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1. A Tool for Building Knowledge and for Facilitating Learning. Research is required not just for students and academics, but for all professionals and nonprofessionals alike. It is also important for budding and veteran writers, both offline and online.

7 Reasons Why Research Is Important - Owlcation - Education

You need to discuss the implications of your research philosophy on the research strategy in general and the choice of primary data collection methods in particular. The Essence of Research Philosophy

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Research philosophy deals with the source, nature and development of knowledge. In simple terms, a research philosophy is belief about the ways in which data about a phenomenon should be collected, analysed and used.

Research Philosophy - Research Methodology

The Essence of Research Methodology: A Concise Guide for Master and PhD Students in Management Science. 2009th Edition. by Jan Jonker (Author), Bartjan Pennink (Author) ISBN-13: 978-3540716587. ISBN-10: 3540716580. Why is ISBN important? ISBN. This bar-code number lets you verify that you're getting exactly the right version or edition of a book.

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The Essence of Research Methodology: A Concise Guide for Master and PhD Students in Management Science. Jan Jonker, Bartjan Pennink (auth.) This publication is designed to provide Master and PhD students with a concise introduction to conducting research in organisations. The aim is to impart knowledge for making the appropriate methodological choices and to give readers a practical guide to designing and executing a research.

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The Essence of Research Methodology: A Concise Guide for Master and PhD Students in Management Science. Jan Jonker, Bartjan Pennink. Springer Science & Business Media, Mar 10, 2010 - Business & Economics - 171 pages. 0 Reviews. Methodology is the field which is indisputably complex. In the academic world, it is often said to be important, yet in ...

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A research methodology or involves specific techniques that are adopted in research process to collect, assemble and evaluate data. It defines those tools that are used to gather relevant information in a specific research study. Surveys, questionnaires and interviews are the common tools of research.

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In your thesis or dissertation, you will have to discuss the methods you used to do your research. The methodology chapter explains what you did and how you did it, allowing readers to evaluate the reliability and validity of the research.

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